Industrial Design deals with developing a wide variety of objects and interrelated systems. Consumer electronics, tools, safety equipment, furniture, medical equipment, and transportation devices are just a few of the many products created in practice. The undergraduate degree programs in the department of Design provide comprehensive, professional training in the design disciplines, while also emphasizing collaboration between each of the areas of study. Students develop projects that demonstrate their abilities to create solutions that meet or exceed professional expectations.

**Career Areas/Job Titles:**

- **Management and Industry**
  - Industrial Designer
  - Product Designer
  - Product Developer
  - Exhibit Designer
  - Package Designer

- **Science and Technology**
  - Multimedia Designer
  - Website Designer
  - Graphic Designer
  - Automotive Designer
  - Furniture Designer
  - Medical Equipment Designer

- **Communication and Media**
  - Multimedia Designer
  - Website Designer
  - Graphic Designer

**Transferable Skills:**

- Artistic Design
- Basic Computer Skills
- Building and Construction
- Engineering Fundamentals
- Expressing Ideas
- Listening Skills
- Provide/Respond to Feedback
- Use Technology Effectively
- Written Communication

- Cultural Understanding
- Teamwork
- Willingness to Take Risks
- Conceptualization
- Creativity/Imagination
- Defining Needs
- Experimental Design
- Identifying Problems
- Research Skills

- Setting Goals
- Adaptability/Flexibility
- Attention to Detail
- Implementing Decisions
- Initiative
- Administrative Skills
- Strategic Planning/Visioning
- Creating Innovative Solutions
- Analytical/Critical Thinking

*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

*This is not an extensive list of transferable skills. See larger list of skills you might develop here: [http://ccss.osu.edu](http://ccss.osu.edu)

**Professional Links:**

- Industrial Designers Society of America: [http://www.idsa.org/about](http://www.idsa.org/about)
- International Council of Societies of Industrial Design: [http://www.icsid.org/about/about.htm](http://www.icsid.org/about/about.htm)
- Columbus Society of Communicating Arts: [http://www.cscarts.org/](http://www.cscarts.org/)

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*Ohio State*