

# What Can I Do With This **Ohio State** Major?

Bachelor of Science in Business Administration

## **International Business**

Fisher College of Business

International business is the study of business transactions that cross national boundaries. It includes the study of international trade in tangible and intangible goods and commodities; the study of banking, insurance, marketing, and other international service transactions; and the analysis of direct and portfolio investments made outside the domestic market. Ancillary topics such as economic growth and development and ethics in international business are also generally covered. Transactions of both private and public entities are studied with a special focus on the operations of multinational corporations. International business involves all functional business areas and explores how these functions are impacted by expanding beyond the national arena. Particular emphasis is placed on the challenges presented by different sociocultural, political, and economic environments. <sup>1</sup> Due to the nature of International Business, students typically begin their careers in other functional areas of business.

### **Career Areas/Job Titles:**

#### **Management and Industry**

Management Officer  
Economic Officer  
International Account Rep  
International Marketing  
International Sales Analyst  
International Merger Specialist  
International Sales Analyst  
International Product Manager  
Import/Export Agent  
Electronic Commerce

Entrepreneur  
International Stock Broker  
Foreign Exchange Worker  
Global Sourcing Specialist  
**Communication and Media**  
Foreign Service Diplomat  
Political Officer  
International Media Planner  
International Marketing  
Specialist

#### **Education**

Bilingual Educator  
Foreign Trade Consultant

#### **Non-Profit/Advocacy**

Peace Corps

#### **Government/Politics**

Consular Officer  
Central Intelligence Agency  
National Security Agency  
US Department of the State

*\*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

### **Transferable Skills:**

Language Fluency  
Listening Skills  
Negotiating  
Persuasion  
Public Speaking

Verbal Communication  
Adaptability/Flexibility  
Judgment & Decision Making  
Initiative  
Managing Time/Stress

Delegating Tasks  
Prioritizing Tasks  
Strategic Planning/Visioning  
Basic Computer/Technology  
Skills

*\*This is not an extensive list of transferable skills. See larger list of skills you might develop here:*

<http://ccss.osu.edu>

### **Professional Links:**

International Association of Business Communicators: <http://www.iabc.com/>

International Business Association: <http://www.ibaglobal.info/members/ibaglobal>

International Business Careers and Jobs: <http://www.international-business-careers.com/>

International Business Times: <http://www.ibtimes.com/>