International business is the study of business transactions that cross national boundaries. It includes the study of international trade in tangible and intangible goods and commodities; the study of banking, insurance, marketing, and other international service transactions; and the analysis of direct and portfolio investments made outside the domestic market. Ancillary topics such as economic growth and development and ethics in international business are also generally covered. Transactions of both private and public entities are studied with a special focus on the operations of multinational corporations. International business involves all functional business areas and explores how these functions are impacted by expanding beyond the national arena. Particular emphasis is placed on the challenges presented by different sociocultural, political, and economic environments. Due to the nature of International Business, students typically begin their careers in other functional areas of business.

**Career Areas/Job Titles:**

**Management and Industry**
- Entrepreneur
- Management Officer
- Economic Officer
- International Account Rep
- International Marketing
- International Sales Analyst
- International Merger Specialist
- Import/Export Agent
- Electronic Commerce
- International Stock Broker
- Foreign Exchange Worker
- Global Sourcing Specialist
- Foreign Service Diplomat
- Political Officer
- International Media Planner
- International Marketing Specialist
- International Product Manager

**Electronic Commerce**
- Entrepreneur
- International Stock Broker
- Foreign Exchange Worker
- Global Sourcing Specialist
- Foreign Service Diplomat
- Political Officer
- International Media Planner
- International Marketing Specialist
- International Product Manager

**Communication and Media**
- Entrepreneur
- Management Officer
- Economic Officer
- International Account Rep
- International Marketing
- International Sales Analyst
- International Merger Specialist
- Import/Export Agent
- Electronic Commerce
- International Stock Broker
- Foreign Exchange Worker
- Global Sourcing Specialist
- Foreign Service Diplomat
- Political Officer
- International Media Planner
- International Marketing Specialist
- International Product Manager

**Non-Profit/Advocacy**
- Bilingual Educator
- Foreign Trade Consultant
- Peace Corps
- Government/Politics
- Consular Officer
- Central Intelligence Agency
- National Security Agency
- US Department of the State

**Education**
- Bilingual Educator
- Foreign Trade Consultant
- Peace Corps
- Government/Politics
- Consular Officer
- Central Intelligence Agency
- National Security Agency
- US Department of the State

*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

**Transferable Skills:**

- Language Fluency
- Listening Skills
- Negotiating
- Persuasion
- Public Speaking
- Verbal Communication
- Adaptability/Flexibility
- Judgment & Decision Making
- Initiative
- Managing Time/Stress
- Delegating Tasks
- Prioritizing Tasks
- Strategic Planning/Visioning
- Basic Computer/Technology Skills

*This is not an extensive list of transferable skills. See larger list of skills you might develop here: [http://ccss.osu.edu](http://ccss.osu.edu)*

**Professional Links:**

- International Business Association: [http://www.ibaglobal.info/members/ibaglobal](http://www.ibaglobal.info/members/ibaglobal)

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*The Ohio State University*