The Physical Activity Specialist (PAS) program merges an understanding of child and youth development with the knowledge and instructional skills in physical activity, sport and nutrition. The major prepares students to promote and teach physical activity and recreation activities in community recreation centers, coach individual and team sports in school, recreational and club settings. The PAS program also integrates physical activity and nutrition programs for school-aged children in after school programs and recreation centers.

**Career Areas/Job Titles:**

**Management and Industry**
- Ticket Sales Manager
- Fan Experience Coordinator
- Retail or Pro Shop Manager
- Facilities or Field Manager
- Customer Relations Manager
- Event Planner

**Communication and Media**
- Community Relations Director

**Health Professions**
- Member Relations Manager
- Sports Broadcaster
- Fitness Center Manager
- Personal Trainer
- Wellness Coach
- School Athletic Director
- Athletic Coach

**Education**
- Event Planner

**Non-Profit/Advocacy**
- Member Relations Manager
- Sports Official
- Camp Director
- Rec. Sports Coordinator
- Youth Sports/Activity Director

**Government/Politics**
- Sports Official
- Camp Director
- Rec. Sports Coordinator
- Youth Sports/Activity Director
- Park and Recreation Manager

*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

**Transferable Skills:**

- Adaptability/Flexibility
- Administrative Skills
- Analytical/Critical Thinking
- Coaching/Mentoring
- Cultural Understanding
- Delegating Tasks
- Facilitating Group Discussion
- Gathering Information
- Implementing Decisions
- Initiative
- Judgment & Decision Making
- Managing Time/Stress
- Mediating Conflict
- Motivating Others
- Multi-tasking
- Organization Skills
- Planning
- Problem Solving
- Provide/Respond to Feedback
- Service Orientation
- Setting Goals
- Speaking Effectively
- Strategic Planning/Visioning
- Teaching/Instructing Others
- Teamwork
- Written Communication

*Internship Required*

**Professional Links:**

- National Association for Sport and Physical Education: [http://www.aahperd.org/NASPE/](http://www.aahperd.org/NASPE/)

*Internship Required*