Sport Industry (SI) prepares students for supervisory, leadership, and administrative positions in the sport and leisure industry and/or graduate programs in sport humanities, sport management and sport law. SI informs students of the constantly changing themes, issues, and practices that the industry confronts. Students comprehend the social, economic, political, and legal issues that contour and shape the development of the industry. The major explores the connections of sport and exercise to the larger society, its historical settings and meanings, its ethical underpinnings, and its racial, gender, and social class composition.

**Career Areas/Job Titles:**

**Management and Industry**
- Community Relations Director
- Member Relations Manager
- **Health Professions**
- Fitness Center Manager
- Personal Trainer
- **Law Enforcement**
- Natural Resources Officer
- **Education**
- School Athletic Director

**Career Areas/Job Titles:**
- Coach, Sports Official
- **Non-Profit/Advocacy**
- Camp Director
- Recreational Sports Coordinator
- Youth Sports/Activity Director
- **Government/Politics**
- Park and Recreation Manager

*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

**Transferable Skills:**

- Adaptability/Flexibility
- Administrative Skills
- Analytical/Critical Thinking
- Coaching/Mentoring
- Cultural Understanding
- Delegating Tasks
- Facilitating Group Discussion
- Gathering Information
- Implementing Decisions
- Initiative
- Judgment & Decision Making
- Managing Time/Stress
- Mediating Conflict
- Motivating Others
- Multi-tasking
- Organization Skills
- Planning
- Problem Solving
- Provide/Respond to Feedback
- Service Orientation
- Setting Goals
- Speaking Effectively
- Strategic Planning/Visioning
- Teaching/Instructing Others
- Teamwork
- Written Communication
- *Internship Required*

*This is not an extensive list of transferable skills. See larger list of skills you might develop here: [http://ccss.osu.edu](http://ccss.osu.edu)*

**Professional Links:**