NACADA Direct Measures Chat
December 9, 2015
Lisa Peck: Western Connecticut State
Erin Battistoni: U Mass
Sue Aufderheide: Purdue
Tony Smothers: Northern Iowa

Western Connecticut State: have a survey, but not sure what was done with the data
- MBTI and Strong—how are these working as tools for students?
- Not able to offer course at this time

Purdue: offer course through Ed Psych
Indirect measures
- Quizzes
- Surveys
- # meetings with advisors
Direct measures
- In office: sample where they demonstrated ability to find resources
- MBTI, Strengths, Strong

UMass Amherst:
- Undeclared was centralized and by college
- Now undeclared are attached to the colleges: meta-majors/Complete College America pathways recommendation. This is new Autumn 2015
  - Persistence, retention and graduation
  - How quickly can we get students into majors? To decrease time to degree, focus on 4 year rate.
- Declare by semester 3 or 45 credits
- No course

Northern Iowa:
- 90% is faculty advising
- Most freshman start in undeclared/intake area
- Pre-/post- assessment: aggregate, not matched responses at this time
  - Week 2-3 of school pre-test
  - End of year do a post-test (group changes over time but send to the original group)
  - Focus on SLO
- Accuracy of major change data
- Use career cruising (out of Canada)—Holland-based and inexpensive
  - Found that students really wanted to know the steps to choosing a major
• Surveyed how many times students perceive they have changed majors vs. what is officially in the system
• Southern Illinois credit bearing course story

Ohio State:
• Teach for-credit course out of our own unit name and do pre-/post on SLO
• Holland/FOCUS 2

Measures:
• How many times do they change majors
• Code in database which compare Strong vs. major code
• Offer course (not allowed to offer depending on the institution)
• When do students declare their major?
• ACT does research on Strong
• Have a way to track students using student codes (PeopleSoft vs. Student Success Collaborative, Banner, etc.)
• NSSE
• NACADA offers consultants for assessment