Public Affairs Journalism teaches students how to investigate and disseminate news. The multimedia focus prepares students to integrate this training with the multimedia skills necessary for packaging news stories with word, still photo, audio, and video. As a journalism student, you also are taught to consider the context in which you will practice the field, including an understanding of the social, legal, and ethical implications that all journalists encounter.

**Career Areas/Job Titles:**

**Management and Industry**
- Marketing Specialist
- Advertising/Sales Associate
- Public Relations Coordinator
- Account Executive
- Special Events Coordinator
- Production Manager
- Program Administrator

**Communication and Media**
- Feature Writer
- Investigative Journalist
- Editor
- Photographer
- Graphic Designer
- Production Specialist
- Radio Producer
- Online Content Developer
- K-12 Teacher

**Education**
- Professor
- Librarian
- Research Analyst
- Government/Politics
- Attorney
- Lobbyist
- Mediator
- Community Director

**Artistic Design**
- Written Communication
- Social Perceptiveness
- Teamwork
- Willingness to Take Risks
- Creativity/Imagination
- Gathering Information
- Research Skills
- Setting Goals
- Adaptable/Flexibility
- Attention to Detail

**Judgment & Decision Making**
- Initiative
- Managing Time/Stress
- Punctuality
- Administrative Skills
- Delegating Tasks
- Prioritizing Tasks
- Strategic Planning/Visioning

*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

**Professional Links:**

- Society of Professional Journalists: [www.spj.org](http://www.spj.org)
- American Society of Newspaper Editors: [http://asne.org/](http://asne.org/)

*This is not an extensive list of transferable skills. See larger list of skills you might develop here: [http://ccss.osu.edu](http://ccss.osu.edu)*